Burnaid® Training Module
1. What is Burnaid®?

WHAT IS Burnaid®?

Burnaid® products are designed to support burn injury First Aid response.

Burnaid® products are burn specific, indicated for first aid treatment of minor burns.

Burnaid® products maintain cooling effect post initial first aid.

Burnaid® products help provide fast effective pain relief.

PRODUCT RANGE

a. Burnaid® Spray
b. Burnaid® Kit sachets and dressing
c. Burnaid® Dressings 10cm x 10cm
d. Burnaid® Gel 25g

Always read the label. Use only as directed. For further treatment, see your healthcare professional.
2. How does Burnaid® work?

**Burnaid® Dressing**
- Low-adherent design, for easy removal at assessment
- Helps prevent skin dehydration, by donating moisture to the burn site
- Hydrogel provides cooling pain relief

**Burnaid® Gel containing 4% Melaleuca Oil**
- Cools the Burn - rapid cooling
- Helps relieve the pain
- Sterile - prevents contamination
- Water soluble - easy removal for burn assessment

Sterile Burnaid® Dressing creates a protective barrier to Pathogens
Maintains cooling effect post initial first aid

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3. Product Features

**Burnaid® Dressing**
- First Aid emergency sterile dressing impregnated with cooling hydrogel
- Can also be used on larger burns
- Creates a moist wound healing environment to rehydrate the skin’s surface

**Burnaid® Gel**
- Hydrogel cools the burn, drawing out the heat while rehydrating the burn
- Has antimicrobial properties
- Easily rinsed off and will not stick to dressings

**Burnaid® Spray**
- A non-touch product
- Suitable for smaller burns and scalds including sunburn

**Burnaid® Kit**
- Contains single use sachets of cooling hydrogel, Burnaid® Dressing and a gauze bandage

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4. Product Benefits

• First aid treatment of minor burns - for use following standard first aid treatment of cool running water for 20 minutes

• First aid treatment of minor burns - for when water is not available

• Effective pain relief - cools and soothes burns fast

• Water soluble, non adherent - for easy removal and assessment

• Sterile dressings - help prevent contamination

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5. When to Recommend

1. Burnaid® range is burn specific and indicated for first aid treatment of minor burns.

2. Burnaid® products can be recommended when a patient presents to pharmacy experiencing a minor burn. For larger burns, seek medical attention immediately.

3. Burnaid® products can be used in superficial burns (when burns cause damage to the first or top layer of skin only and may appear red and painful as nerves and nerve endings are just beneath the surface of the skin). These burns should heal within 10 to 12 days. *(If this does not occur patients should consult their Doctor)*

4. Burnaid® Gel and Burnaid® Spray also delivers soothing pain relief for patients suffering sunburn and can be applied regularly to the affected area.

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6. Selling Tips
Recommend with Confidence

- Well established product range with 30 years usage within Australia & New Zealand.
- 88% of Burns and Scalds happen at home*
- Used by paramedics for the treatment of burns and Scalds
- Used widely in the Industrial Sector in First aid Kits

*Recent AU survey of 515 people"

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7. Safety Advice and Usage

Goal is fast effective first aid, prevents progression of burn severity

Stop the Burning process
- If on fire: Stop, Drop to the ground, Roll to smother fire
- If electrical cause: Turn off the current
- If Chemical cause: Remove burning agent. Irrigate with water
- Remove clothing & jewellery from affected area (not stuck to the burn)

Immediately Cool the Burn
- Run cool running water over affected area for at least 20 minutes, avoid hypothermia
- Apply Burnaid® Gel liberally to burn injury. DO NOT RUB
- Apply Burnaid® Dressing, place flat on to burn injury and cover with a bandage
- If water not available at site of injury, Burnaid® can be used first, and water used within 3 hours in line with first aid protocols
- Burnaid® is approved for single patient use. Please discard remaining product

× Don’t use ice or iced water
  Whilst ice can be very analgesic the extreme cold causes constriction of the blood vessels and can worsen injury by reducing blood supply
  The further tissue damage caused by ice to a burn injury can make it become deeper and wider.

× Don’t use Toothpaste, Butter or Creams

Important: Seek Medical assistance immediately if -
- Clothing stuck to burn surface
- Burn is bigger than a 20c piece or has blisters
- The vast majority of burns are superficial in depth and should heal within 10-12 days
- If this does not occur, consult your doctor

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